

FansUnite Introduces Nationally-Recognized Gaming Expert Chris Grove to Board of Directors

Founder of Largest Known iGaming Affiliate Exit in Regulated U.S. Market

Vancouver, British Columbia--(Newsfile Corp. - August 20, 2020) - FansUnite Entertainment Inc. (CSE: FANS) (OTC Pink: FUNFF), ("FansUnite" or the "Company"), a technology company providing leading online gaming solutions, is pleased to introduce Chris Grove to the Board of Directors. Chris is a partner at Eilers & Krejcik Gaming, where he heads the firm's Sports & Emerging Verticals division.

Grove is a nationally-recognized gambling industry expert focused on market and policy forecasting for the legal U.S. sports betting and online gambling sectors. His insights are regularly cited by lawmakers, analysts, and mainstream media including ESPN, Bloomberg, the New York Times, and the Wall Street Journal. Grove has testified before policymakers in multiple states on sports betting and related issues, including California, Illinois, New York, Nevada, and Washington State.

In addition to his work with Eilers & Krejcik, Grove established himself as a thought leader in the gambling market as the founder of Legal Sports Report and Online Poker Report, both of which were sold in 2017 to Catena Media.

"We are excited to welcome Chris and his vast experience in the global gaming market to the FansUnite Board of Directors", said Scott Burton, CEO of FansUnite Entertainment. "As a leading expert in the U.S. market, Chris brings a wealth of experience to our Company, as well as partnership, M&A, financing and regulatory opportunities for FansUnite. Chris has been a supporter of the Company for many years now, and we're fortunate to now solidify the relationship and have him join our board."

"The explosion of legal online betting in the U.S. is opening an array of opportunities for suppliers like FansUnite that understand the importance of nimble technology, customer-driven brands, and deep integration of esports," said Grove.

Chris will advise the company in various matters, including US partnerships, regulatory requirements, M&A, financing, and corporate governance.

About FansUnite Entertainment Inc.

FansUnite is a sports and entertainment company, focusing on technology related to regulated and lawful online gaming and other related products. The principal business is operating Askott Entertainment, focusing on B2C and B2B esports products, the FansUnite Sportsbook and the website of its wholly-owned subsidiary, McBookie Limited, offering online gaming services to the UK market. FansUnite is also a provider of technology solutions, products and services in the gaming and entertainment industry and looks to acquire technology platforms and assets with high-growth potential in new or developing markets.

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