



FansUnite Acquisition Target Askott Entertainment Nominated for Esports Betting Supplier Award

-EGR awards recognize global companies that power the eGaming industry-

Vancouver, British Columbia, July 16, 2020 - FansUnite Entertainment Inc. (CSE: FANS) (OTC: FUNFF), (“FansUnite” or the “Company”), a technology company providing leading online gaming solutions, is pleased to announce that its acquisition target Askott Entertainment Inc. (“Askott”) has been shortlisted for the 2020 EGR B2B Awards Betting Supplier of the Year award.

The EGR B2B Awards reward and celebrate the very best service providers in the online gaming industry, recognising the achievements of suppliers from across all the major egaming disciplines including betting and gaming software, mobile, payments, recruitment, IT and infrastructure.

“We are very excited to be nominated again for an EGR Award,” said Scott Burton, CEO of Askott Entertainment. “Previously we received an award as a leading operator and to be recognised again on the supplier side is not only a great honour but a testament to our technology and platform. The companies that we are shortlisted with are the best in the business and represent leaders in the global esports market.”

Darius Eghdami, CEO of FansUnite Entertainment added “This is a great milestone and achievement for Scott and the Askott team. It further validates the strength of Askott’s technology and the opportunity the team has on the B2B arm of the business. We are excited for the combined entity to continue it’s path to becoming a full suite igaming platform provider for sports betting, esports and casino betting.”

The full listing of companies nominated can be viewed here:
<https://www.egrb2bawardsvirtual.com/page/1555662/shortlist->

The winners will be announced at EGR’s virtual awards ceremony on July 21, 2020.

About Askott Entertainment

Askott is a Vancouver based software development company with a team that has been building award-winning online gambling software since 2013. Askott has produced a one of a kind complete iGaming platform, Chameleon Gaming Platform, with an esports first focus geared for the next generation of online bettors and casino players. The platform includes products for pre-match betting, in-play betting, daily fantasy, content and a certified RNG to produce casino style chance games. Askott has been using the Chameleon platform for their own free-to-play internal brands as well as recently signed external real-money partners

About FansUnite Entertainment Inc.

FansUnite is a sports and entertainment company, focusing on technology related to regulated and lawful online gaming and other related products. The principal business is operating the FansUnite Sportsbook and the website of its wholly-owned subsidiary, McBookie Limited, offering online gaming services to the UK market. FansUnite is also a provider of technology solutions, products and services in the gaming and entertainment industry and looks to acquire technology platforms and assets with high-growth potential in new or developing markets.

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"should," "may," "will," "plans," "continue" or similar expressions to be uncertain and forward-looking. Forward-looking statements may include, without limitation, statements relating to future outlook and anticipated events, such as the satisfaction of the conditions precedent and subsequent consummation of the Transaction; the completion of the transaction between FansUnite and Askott; there being any assurance that the transaction between FansUnite and Askott will complete ; the ability of FansUnite to integrate Askott and its contracts into business; any growth and collaboration resulting from the IMG Agreement; and discussion of future plans, projections, objectives, estimates and forecasts and the timing related thereto. Forward-looking statements are based on the Company's estimates and are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of FansUnite to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. Additional information regarding the risks and uncertainties relating to the Company's business are contained under the heading "Risk Factors" in the Company's Non-Offering Prospectus dated March 27, 2020 filed on its issuer profile on SEDAR at www.sedar.com and risks related to global pandemics, including the novel coronavirus (COVID-19) global health pandemic, and the spread of other viruses or pathogens and influence of macroeconomic developments. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. The forward-looking statements in this news release are made as of the date of this release. FansUnite disclaims and does not undertake to update or revise any forward-looking statements or forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws.