



Notice of Availability of Proxy Materials for FansUnite Entertainment Inc. Special Meeting

Dear shareholder:

You are receiving this notification because **FansUnite Entertainment Inc.** ("**FansUnite**" or the "**Company**") will be using the notice-and-access model ("**Notice-and-Access**") provided for under National Instrument 51-102 and National Instrument 54-101 for the delivery of meeting materials to its shareholders in respect of the special meeting to be held on August 13, 2024 (the "**Meeting**").

Under Notice-and-Access, instead of receiving printed copies of the Company's management information circular ("**Circular**"), shareholders receive this notice with information on how to access the Circular electronically. However, together with this notice, shareholders continue to receive a proxy or voting instruction form ("**VIF**"), enabling them to vote at the Meeting. Adopting Notice-and-Access to deliver materials is more environmentally friendly as it reduces paper use and also lowers the Company's costs for printing and mailing.

Meeting Date, Location and Purposes

The Meeting will be held at Suite 2700, 1133 Melville Street, Vancouver, BC V6E 4E5 on Tuesday, the 13th day of August, 2024, at 11:00 a.m. (Pacific Time) for the following purposes:

1. to consider and, if thought advisable, to pass, with or without variation, a special resolution (the "**Sale Resolution**"), the full text of which is set forth in Appendix "A" to the Circular, approving the sale of all or substantially all of the undertaking of the Company (the "**Sale Transaction**") in accordance with the *Business Corporations Act* (British Columbia), as contemplated by the stock purchase agreement dated June 27, 2024 entered into among the Company, FansUnite US Inc., Hero Group Corp. and GeoComply Solutions Inc.;
2. to consider and, if thought advisable, to pass, with or without variation, a special resolution, the full text of which is set forth in Appendix "B" to the Circular, approving the reduction in the capital of the common shares of the Company to facilitate the distribution of a portion of the net proceeds received by the Company from the Sale Transaction as a return of capital, contingent upon adoption of the Sale Resolution;
3. to consider and, if thought advisable, to pass, with or without variation, an ordinary resolution, the full text of which is set forth in Appendix "C" to the Circular, approving the voluntary delisting of the common shares of the Company from the Toronto Stock Exchange, subject to completion of the Sale Transaction; and
4. to transact such other business as may be brought before the Meeting.

Accessing Meeting Materials Online

Please be advised that the Circular and other proxy materials for the Meeting (the "**Materials**") are available for viewing and downloading online. This document provides an overview of these materials, but you are reminded to access and review the Materials available online prior to voting. These materials are available at: <https://fansunite.com/investors> OR www.sedarplus.ca

Obtaining Paper Copies of the Proxy Materials

Shareholders may request to receive paper copies of the Materials related to the Meeting by mail at no cost. Shareholders may request to receive a paper copy of the Materials for up to one year from the date the Materials were filed on www.sedarplus.com. To ensure you receive the material in advance of the proxy voting deadline and meeting date, all requests must be received by us no later than July 30, 2024 at 4:00 p.m. Pacific Time to ensure timely receipt. If you do request the current materials, please note that another proxy/VIF will not be sent; please retain your current one for voting purposes.

For more information regarding notice-and-access or to obtain a paper copy of the Materials you may contact Odyssey Trust Company, via <https://odysseytrust.com/ca-en/help/> or by phone at 1-888-290-1175 (toll-free within North America) or 1-587-885-0960 (direct from outside North America), or Broadridge Investor Communications Company (“**Broadridge**”) toll free at 1-877-907-7643 (Canada and U.S.) or 303-562-9305 (international), either before or after the Meeting.

Voting

PLEASE NOTE – YOU CANNOT VOTE BY RETURNING THIS NOTICE.

If you are a registered shareholder of the Company, to vote your shares by proxy, please complete, date, sign and return the enclosed form of proxy, or another suitable form of proxy in accordance with the instructions on the enclosed proxy. Your proxy must be received by 11:00 a.m. Pacific Time on Friday August 9, 2024. See *How to Vote – Registered Shareholders* of the Circular for more information.

If you are a non-registered shareholder of the Company, to vote your shares, please complete, date, sign and return the enclosed voting instruction form, or other accompanying form, in accordance with the instructions thereon. See *How to Vote – Non-Registered Shareholders* of the Circular for more information.

Stratification

The Company is providing paper copies of its Circular only to shareholders that have previously requested to receive paper materials.

DATED at Vancouver, British Columbia, this 5th day of July, 2024.

ON BEHALF OF THE BOARD OF DIRECTORS

“*Scott Burton*” (signed)

Scott Burton, Chief Executive Officer